CONGRESO eSalud
wearables, big data, gamificación, social media

Uso práctico de la Realidad Virtual en salud

Dani Roig
Co-fundador de Psious

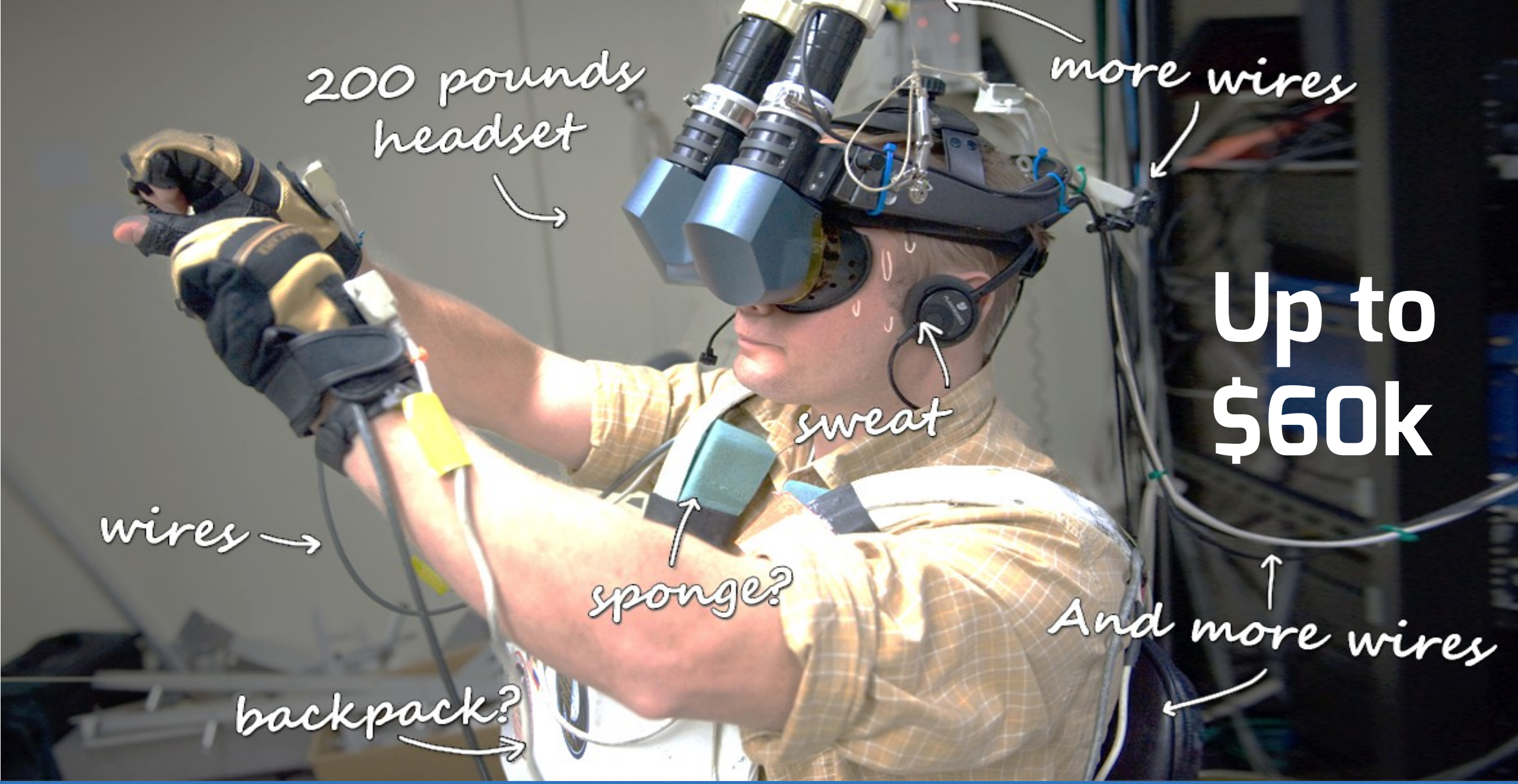
#eSalud16

eSalud
Asociación de Investigadores

Anxiety disorders affect 18% of us

NIH National Institute of Mental Health

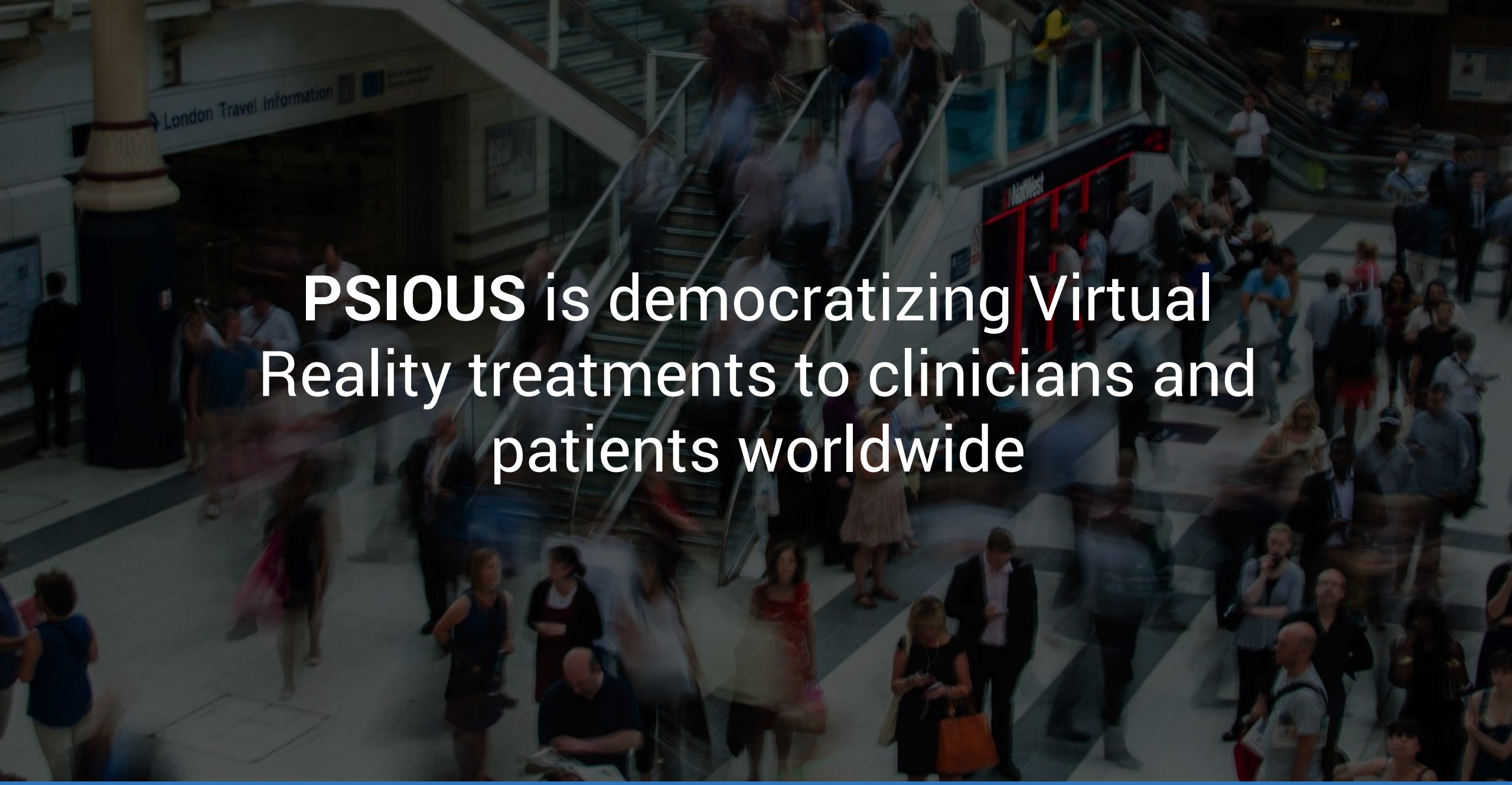
Low engagement
High dropout rate


200 pounds headset
more wires
sweat
wires
sponge?
And more wires
backpack?

Up to $60k

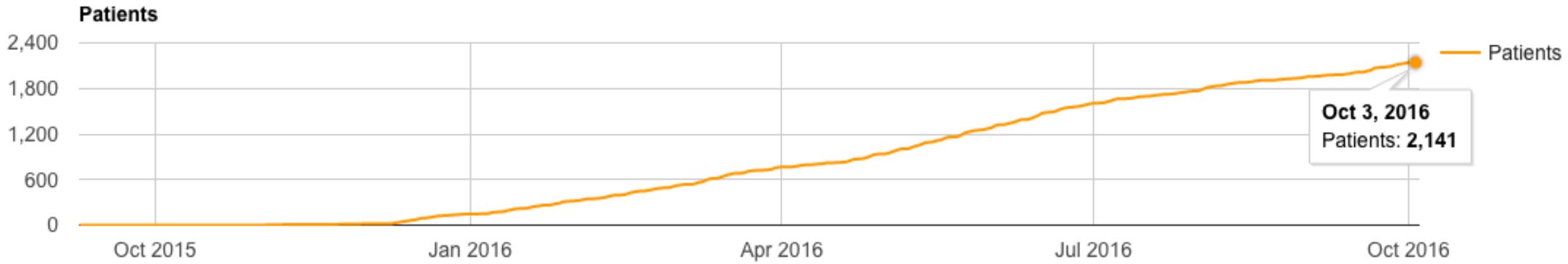
Mobile changes everything

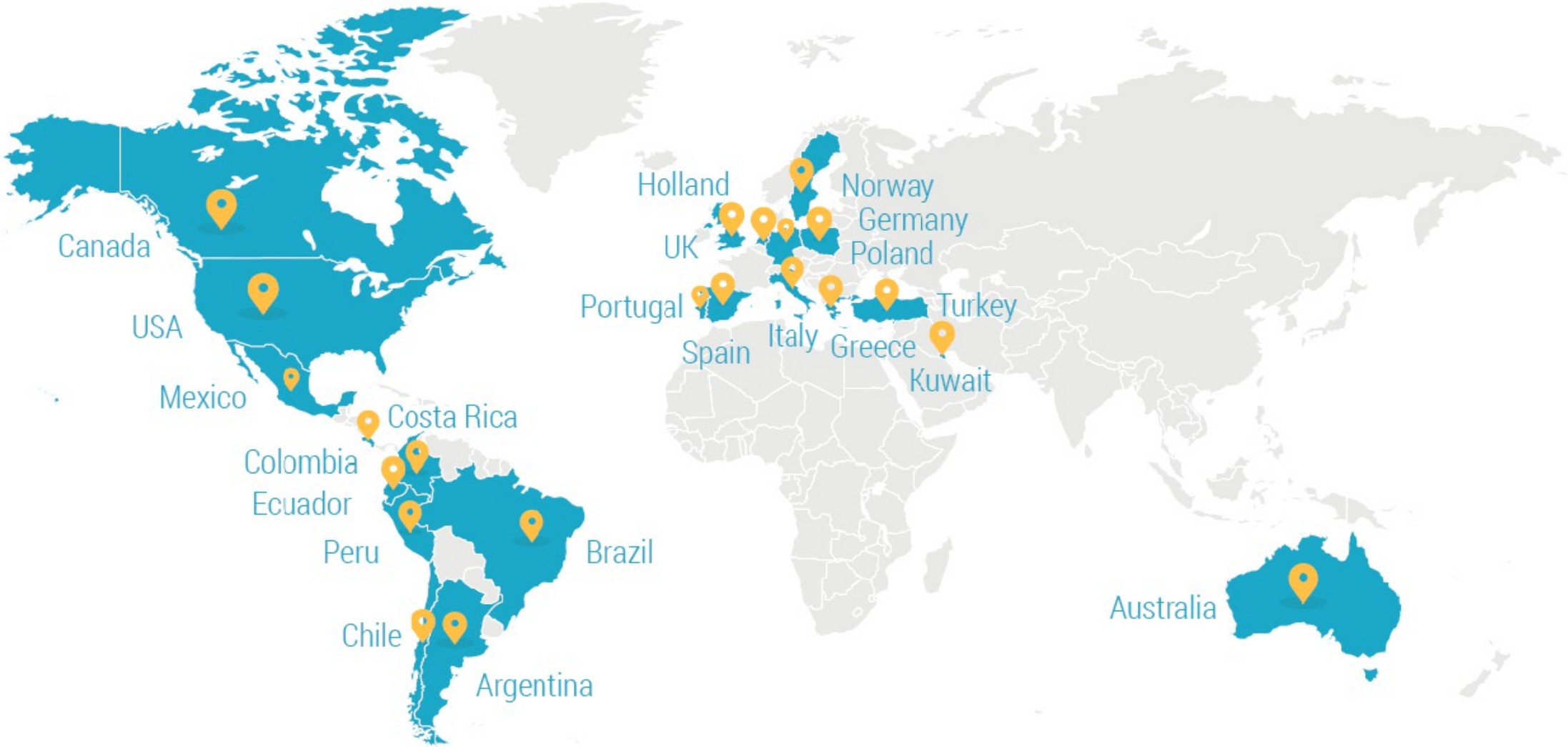
Therapist
control panel
Scene
Biofeedback
Biofeedback
Sensor



PSIOUS is democratizing Virtual Reality treatments to clinicians and patients worldwide

Exponential growth in patients treated





Stanford UNIVERSITY · UCLA · UCSF Gazzaley Lab · Hospital del Mar · universidad SANJORGE GRUPO SANVALERO · Sanitas PART OF BUPA · Servicio Murciano de Salud

We are becoming the new gold standard for in office treatment.

But our real objective is to reach every single person in the world suffering from anxiety.

Only 10% is receiving Minimal Adequate Treatment (MAT)

Blended Care is aimed to make healthcare sustainable

Expected savings from new ways of treating

Costs <50% lower

Same effectivity

Increase patient satisfaction >90%

Increase patient engagement

Improve Quality of Life

Real Case

<u>After 3 sessions using</u> Psious, he took the subway for the first time in 6 years

Thank you for your time!

www.psious.com

Dani Roig
Co-founder & CBDO
dani@psious.com

Psious

@psious